



#### **ERICA CERAMIC PVT LTD**

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# WELCOME TO COMPANY PROFILE

### **ABOUT US**

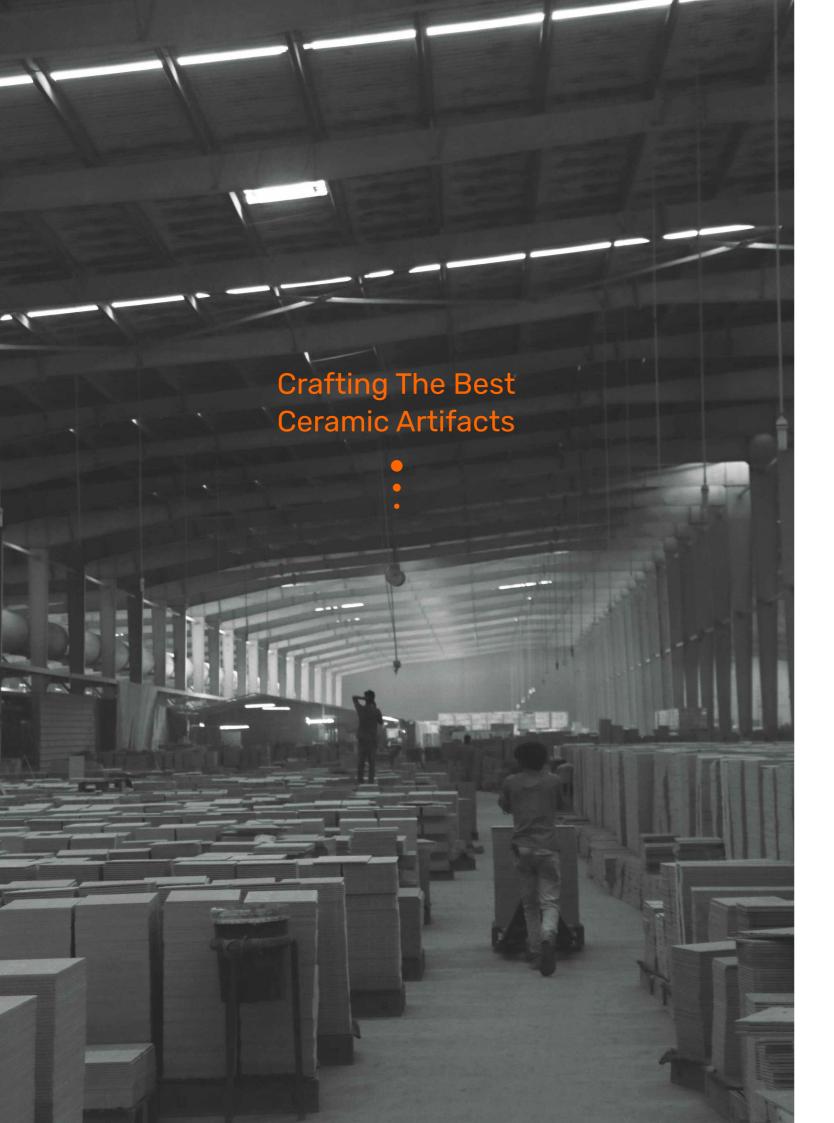
Erica Ceramic - A brand redefining the interiors for years now. Founded with the vision of changing the interiors of residential and commercial places, Erica has come a long way. We keep ourselves updated with the latest tile trends and provide exquisite collections of modern and stylish tiles and sanitary wares to reinvent your home.

We aim to offer our customers world-class designs at affordable rates. Holding true to our core values, our commitment towards our customers remains the same! It's our passion to deliver excellent products that meet the expectations of our loyal customers, designers, architects, and builders.

In this competitive arena, Erica remains an unmatched and trusted source of tiles for immaculate quality, artistry, functionality, and customer care.







## THE COMPANY STRATEGY

The Indian consumers' rapidly growing appetite for style and aesthetics is the inspiration behind every design of **Erica Ceramic** and its pace to keep up with the customer and market demands have made **Erica Ceramic** a synonym for quality, service and innovation - not only in the domestic market but in the international market too.



### **Mission**

Erica believes to deliver quality, sophistication and value which fulfils every need of our customers.



## **Vision**

We strive to focus on maintaining the trust and building the brand as a quality mark that accomplishes satisfactory results for your decor.



### **Values**

We strive to focus on maintaining the trust and building the brand as a quality mark that accomplishes satisfactory results for your decor.

# MANAGEMENT DIRECTORY

## **CMD MESSAGE**

The harder you work for something, the greater you'll feel when you achieve it.

Erica Ceramic stands on the pillars of hard work and dedicated efforts towards creating a globally recognized brand in terms of quality manufacturing.





# CERAMIC SOLUTIONS FOR EVERY NEED & DESIRES



### **PRODUCT**

We have a diverse range of collection in our tile series. Our strength lies inside the efforts made by our professional craftsmen and ingenious designers to bring imagination into existence. Be it Floor Tile, Wall Tile, Highe Depth Elevation And Porcelain Paver we've included different textured surfaces in our collection for a better sense of touch for the user.

GVT	PGVT
FULL BODY	DOUBLE CHARGE
WOODEN PLANCKS	NANO TILE
PORCELAIN	PORCELAIN PAVER
HIGHE DEPTH ELEVATION	WALL TILE

## **SIZE**

#### **FLOOR TILE**

200x1200mm	396x396mm	600x600mm	600x1200mm	800x800mm
800x1600mm	800x2400mm	1200x1200mm	1200x1600mm	1200x2400mm

#### **WALL TILE**

200x300mm	250x750mm	300x450mm	300x600mm

#### **HIGHE DEPTH ELEVATION**

300x600mm

#### **PORCELAIN PAVER**

600x600mm	600x900mm	600x1200mm
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## **SURFACE**

MATT	GLOSSY	HIGHGLOSSY
CARVING	SUGAR	BOOKMATCH

# MACHINERY & TECHNOLOGY

Erica Ceramic has installed the latest modern day technology and machinery at the manufacturing plant to produce the finest ceramic tiles to merge our vision with reality. We're one of the former organizations to incorporate digital technology creating new possibilities for ceramic tiles. The new age technology allows us to design tiles with unusual three-dimensional qualities as well.



These gigantic vertical dryers are installed to remove moisture content from the tiles.



This digital machine is used for printing purpose on tiles.



Tile pressing is done by these machines to make sure the stiffness of the tiles is adequate.



These machines are used to craft tiles in desired shapes & sizes.



### **EXPORT**

Erica Ceramic commodities are sold in more than 35 countries around the world including all Indian territory, many Arab countries, Africa and some of the European countries. We have responsible professional experts to handle all export activities with very useful knowledge and skills. We provide the best logistics service to our worldwide customers. For safe cargo movement, we put airbags between pallets to prevent the chances of cargo damage. Also, we provide a single window solution to our valuable clients all over the world.



#### **EXPORTING IN**



Erica Ceramic is committed to maintaining high standards in terms of ethics and avoids any kind of discrimination or exploitation. Everybody working in Erica is respected regardless of their background or position in the organization.

Moreover, the company believes that every resource should be utilized eminently to minimize waste, conserve natural resources and protect the environment as much as possible.

